

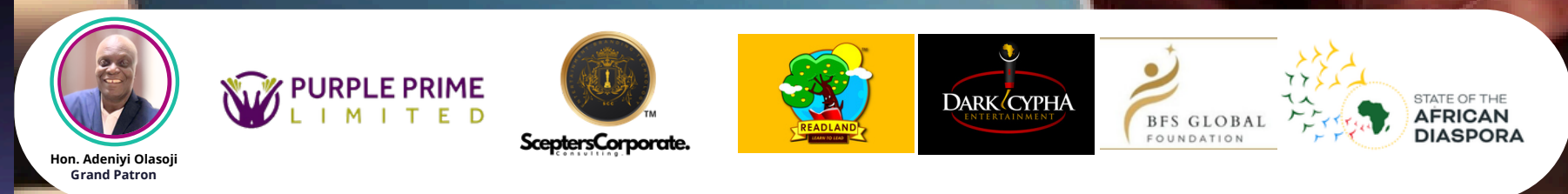


The One-Child-A-Tab Edutech Project

Empowering African Children Through Technology

Pitch Deck | 2026 | aftfest.com

Contributing to
**SUSTAINABLE
DEVELOPMENT
GOALS**





Dear Esteemed Donor, Sponsor and Partner,

On behalf of BFS Global Foundation, Scepters Corporate Media Ltd - Organizers of the AfroFutureTech iFest 2026, it is my honor to introduce the One Child A Tab (OCAT) Project—an ambitious initiative to provide 1 million underserved children with solar-powered tablets and five years of digital learning tools.

By combining technology, renewable energy, and structured educational content, OCAT addresses both poverty and food insecurity (SDG 1 & 2). BFS Global Foundation will lead implementation, community engagement, and transparent impact reporting.

We therefore invite governments, development partners, corporations, and philanthropic leaders to join us in building this platform for inclusive growth. Through collaborative partnerships and shared commitment, we can close the digital divide and empower a generation with the knowledge and skills needed to transform their communities.

Together, we can ensure that every child has the opportunity not only to learn—but to lead in the future that technology is shaping.



Edden-Rex Abarah

**Warm regards,
Amb. Barr. Edden-Rex Abarah
(AMBP-UN)
Founder, BFS Global Foundation
Project Director, OCAT**

With technology, we have the power to unlock the potential of every child and pave the way for a brighter future.

"Technology gives kids the tools to learn in new and exciting ways, but it's the role of educators to harness that power." - Steve Dembo



The Problem

The Problem

In Nigeria, millions of children do not have access to quality education due to poverty, poor infrastructure, and lack of resources.



"Children are the early adopters. If they embrace technology, it moves through the culture much faster." - Nicholas Negroponte



Solution

Our Solution

The Nigerian Dream Edutech Project aims to empower Nigerian child by providing access to technology and education, creating a brighter future for all.



01

Accessible Digital Infrastructure

Ensure that every child has access to a digital device (such as a tablet) and a reliable internet connection. Partner with organizations and governments to provide affordable or subsidized technology to underserved communities.

02

Quality Educational Content

Develop or curate high-quality, age-appropriate educational content that aligns with national curriculum standards. Make it available in multiple languages to cater to diverse learners.

03

Partnerships with Tech Companies

Collaborate with tech companies to provide hardware, software, and financial support. Engage in corporate social responsibility initiatives to bridge the digital divide.



Impact

OneChildATab Movement

The Nigerian Dream Edutech Project is a project committed to providing digital education for all. Join us in celebrating Edutech Day and the One Child a Tab Movement!



IMPACT 01

The Nigerian Dream Edutech Project aims to provide tablets to underprivileged children.

IMPACT 02

The One Child a Tab Movement encourages people to donate to the cause.

IMPACT 03

The Edutech Day celebration showcases the impact of technology on education in Nigeria.

5 Year Projection

Year 1

- Initial target: 2,000 tablets
- Total tablets distributed: 2,000

Year 2

- Assuming a 10% annual growth rate:
Target: $2,000 + (2,000 * 10\%)$
= 2,200 tablets
- Total tablets distributed in Year 2: 2,200

Year 3

- Target: $2,200 + (2,200 * 10\%) = 2,420$ tablets
- Total tablets distributed in Year 3: 2,420

Year 4

- Target: $2,420 + (2,420 * 10\%) = 2,662$ tablets
- Total tablets distributed in Year 4: 2,662

Year 5

- Target: $2,662 + (2,662 * 10\%) = 2,928$ tablets
- Total tablets distributed in Year 5: 2,928



Projections

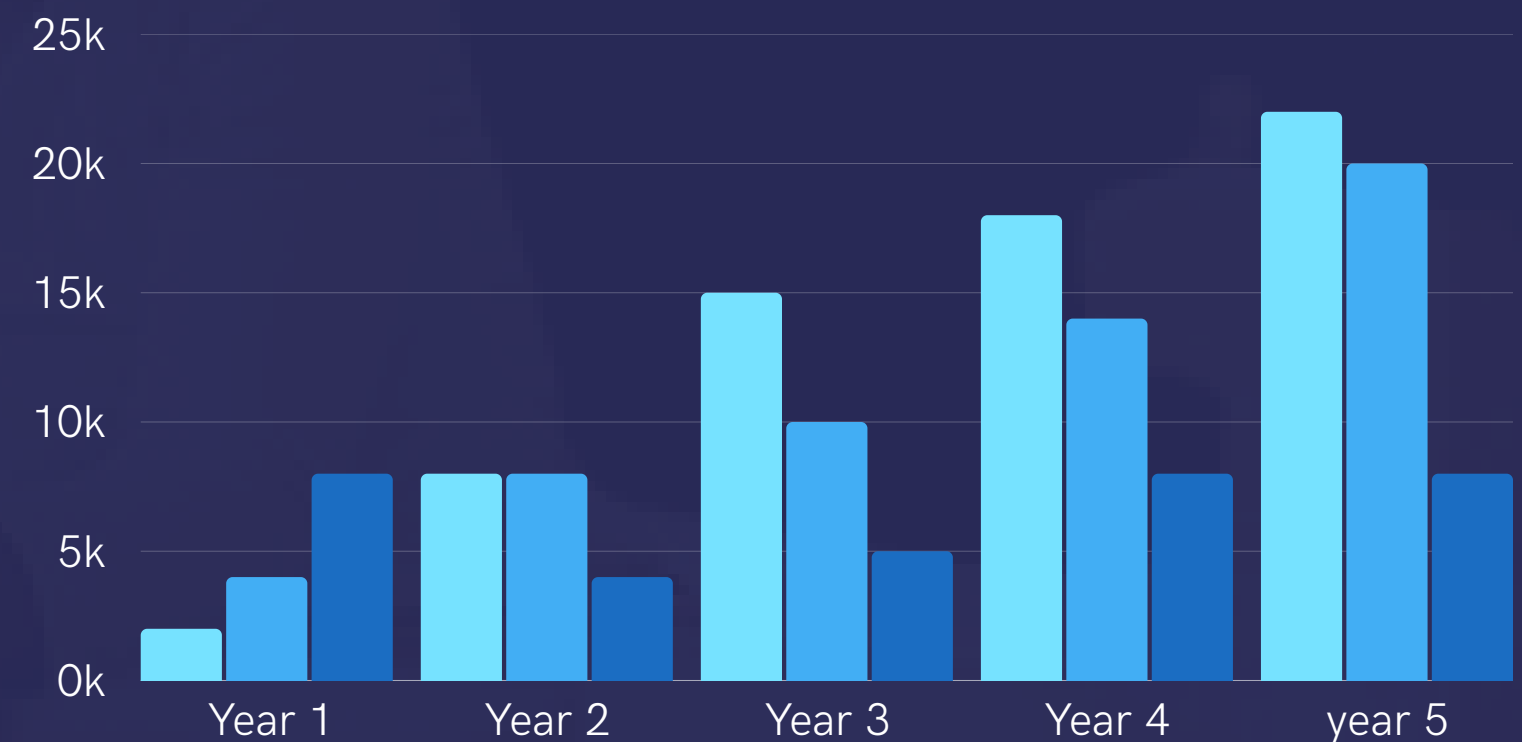
Please note that this projection assumes a constant annual growth rate of 10%. In reality, growth rates may vary based on fundraising success, partnerships, and other factors.

Year 1: 2,000 tablets
Year 2: 2,200 tablets
Year 3: 2,420 tablets
Year 4: 2,662 tablets
Year 5: 2,928 tablets

A total of 12,210 tablets would have been given out over the five-year period.



We considered factors such as annual target, potential growth, and adjustments over time.



Budget

Expenses	Amount (₦)
Educational Tablets for Children:	
- Tablets and software licenses	₦500,000,000
Technology Training Programs:	
- Trainer salaries and stipends	₦250,000,000
- Training materials and resources	₦100,000,000

Educational Resources:	Amount (₦)
- Purchase of educational materials	₦200,000,000
- Printing and distribution	₦100,000,000
Community Engagement and Partnerships:	
- Community outreach events	₦150,000,000
- Partnership development	₦50,000,000



Budget Cont'd

Project Management and Administration:	Amount (₦)
- Salaries and benefits	₦700,000,000
- Office expenses	₦50,000,000
Marketing and Promotion:	Amount (₦)
- Marketing materials	₦35,000,000
- Website and social media promotion	₦25,000,000

Monitoring and Evaluation:	Amount (₦)
- Data collection and analysis	₦50,000,000
- Reporting and documentation	₦30,000,000
Miscellaneous and Contingency:	Amount (₦)
- Contingency fund	₦50,000,000
- Miscellaneous expenses	₦40,000,000
Total Expenses:	₦2,330,000,000



- **Underserved Communities:**

We will identify communities with limited access to quality education, especially those in rural or remote areas. Regions with a lack of educational infrastructure, including schools, libraries, and digital resources.

We will analyze data on educational disparities, including literacy rates, school enrollment, and access to technology, and focus on areas where these disparities are most pronounced.

- **Education Disparities**

Our Focus

Priority locations in Nigeria for the One Child A Tab EduTech Project will depend on several factors, including the level of need, demographics, infrastructure, and existing educational disparities.



Donation Categories

1 One Child a Tab Sponsor

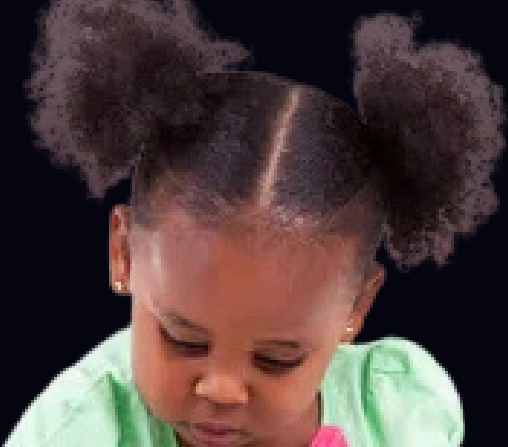
2 Tech Mentor

3 EduTech Champion

4 Community Builder

5 General Sponsorship





DONATION CATEGORIES	DONATION AMOUNT (NGN)	DONATION DESCRIPTION	BENEFITS TO SPONSORS AND SUPPORTERS
One Child a Tab Sponsor	₦200,000 per tablet, Total Donation for 2,000 Children: ₦400,000,000	Sponsor a tablet for a child in an underserved community.	- Personalized Certificate of Appreciation. - Recognition on our website and in project materials as a Tablet Sponsor. - Exclusive updates on the progress and impact of the child you sponsored.
Tech Mentor	₦500,000 per mentor Total Donation for 2,000 Children: ₦1,000,000,000	Support our programs to train young people in digital skills.	- Digital badge recognizing you as a Tech Mentor. - Invitation to participate in and contribute to tech training sessions. - Recognition in our educational materials and publications.
EduTech Champion	₦1,000,000 per champion Total Donation for 2,000 Children: ₦2,000,000,000	Help us provide children with access to educational resources.	- Acknowledgment on our website and in educational resources. - Exclusive access to reports and data showcasing the impact of educational resources on children's learning. - Opportunity to suggest and contribute to the selection of educational resources.
Community Builder	₦500,000 per builder Total Donation for 2,000 Children: ₦1,000,000,00	Support our efforts to engage with communities and build partnerships.	- Inclusion in our community engagement activities and events. - Listing as a Community Builder partner in project communications. - Collaboration opportunities with local communities and organizations.
General Sponsorship	Any amount appreciated	Make a general donation to support our work.	- Inclusion in our list of General Sponsors on our website. - Periodic updates on the projects and initiatives your general sponsorship is supporting. - Invitation to our annual project review and future planning sessions.



Terms & Conditions

All Donations should be made through any of these payment methods:

- Bank Transfer
- Paystack
- Flutterwave
- Cheque
- Cash Fund Transfer

In Favour of: Scepters Corporate Media Ltd

Account Number: 0109669204

Bank: Access Bank



1. Donations and Contributions:

- All donations and contributions received for the One Child A Tab EduTech Project are voluntary and non-refundable.
- Donors have the option to choose their preferred donation category and amount, as specified on our website and promotional materials.

2. Use of Donations:

- All donations and contributions received will be used to support the specified aspects of the One Child A Tab EduTech Project, including tablet sponsorships, technology training, educational resources, community engagement, and project administration.
- Donors can choose their preferred donation category, and their contribution will be allocated accordingly.

3. Privacy and Data Handling:

- The personal information provided by donors will be handled in accordance with our Privacy Policy. Donor information will be kept confidential and not shared with third parties without consent.
- Donors may receive periodic updates and communications related to the project, including impact reports and event invitations.

4. Tax Deductibility:

Donors are responsible for determining the tax deductibility of their donations based on their local tax regulations. The One Child A Tab EduTech Project does not provide tax advice.





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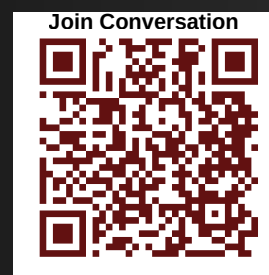


Sponsorship/Enquiries



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